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UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

Before The Honorable Richard Seeborg, Judge

ANIBAL RODRIGUEZ, et al., individually and on behalf of all others similarly situated, here are plaintiffs, here a

San Francisco, California Thursday, August 21, 2025

TRANSCRIPT OF JURY TRIAL PROCEEDINGS

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CSR No. 7445, Official United States Reporter

HOCHMAN - CROSS / SANTACANA

- 1 or did not intend to do. Am I right about that?
- 2 | A. I can talk about what Google did and didn't do; and as far
- 3 | as intentions, I think people would have to make inferences
- 4 about that.
- 5 | Q. That's the jury's job, to decide what Google intended;
- 6 | right?
- 7 **A.** I think so.
- 8 Q. You're also not offering any opinion about what Google's
- 9 consumers expected when they read these disclosures; right?
- 10 A. Correct.
- 11 Q. I think you talked a little bit about your personal
- 12 expectations, but you're not offering an opinion about what
- 13 regular people expect when they read it; right?
- 14 A. Yeah. I'm only offering an opinion about what my baseline
- 15 | was for testing.
- 16 | Q. Now, you talked earlier about whether users have the
- 17 | ability to delete data that is collected when sWAA is off. Do
- 18 | you remember that?
- 19 **A.** I'm not sure. Which are you referring to?
- 20 \ Q. You testified earlier -- I know it's been a little while,
- 21 but you testified earlier that users are not given the
- 22 opportunity to delete sWAA-off data by Google. Do you remember
- 23 | that?
- 24 \ A. Oh, right, yes, because it's not there in their activity
- 25 center.

HOCHMAN - CROSS / SANTACANA

The latitude and longitude data that is sent to Google when sWAA is off from these SDKs is the city center of the city the user's device is in; correct?

- I absolutely agree with you. That's correct.
- It is the center -- if they're in Sacramento, like Susan 5 Q. Harvey was, that latitude and longitude tracks to the center of 6 Sacramento; right? 7
 - Α. Yes.

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- She could be on the very edge of Sacramento and the 9 Q. latitude and longitude is the center of Sacramento? 10
- 11 Α. Yes.
- So your testimony is that if she moves around cities a 12 lot, someone who is a nefarious actor might somehow form a --13 find a pattern in that and figure out that it's Susan Harvey 14 15 who did that. That's your testimony? That's what you're 16 worried about?
 - Well, essentially the facts of it are, if you have a sequence of location data, and especially if you overlay it with some of the other rich data that's in the record, it can form a signature, an indicator of who that is.
 - Now, I want to make sure you're very clear because you Q. said it was very identifying, and I want to make sure the jury understands.

You are not saying here today that Google uses the data from these SDKs to figure out where devices are or to whom they

HOCHMAN - CROSS / SANTACANA

- 1 belong, when sWAA is off, based on the city center that is in
- that data packet? You haven't seen evidence that Google is 2
- taking steps to do that; right? 3
- No. 4 Α.
- Okay. Now, in the course of your work analyzing all of 5 Q.
- the data in this case, you actually found no evidence that 6
- Google has ever joined together, in the same log, a user's 7
- device ID and that user's GAIA ID? 8
- I'm just thinking if there may be an exception to that. 9
- mean, the key thing is that I haven't seen all the logs that 10
- 11 Google keeps.
- I don't think that is the key thing, Dr. Hochman. 12
- thing is that I asked you a very specific question and you 13
- didn't answer it. So I'm going to ask it again. 14
- You have found no evidence that Google has ever joined 15
- together, in the same log, a user's device ID and their GAIA 16
- ID; correct? 17
- I don't think I've -- I don't recall whether I found that 18
- or not, but I don't recall having found it. 19
- And you also found no evidence that Google actually did 20
- join sWAA-off data together with a GAIA ID, no evidence of 21
- that? 22
- I understand that Google claims to have a policy against 23
- 24 doing that.
- 25 Q. In fact, in your words, Google actually has the best

intentions of keeping that data apart. You've said that under

- 1 intentions of keeping that data apart. You've said that under
 2 oath; right?
 - A. I think I said something, but we should probably look at what exactly I said.
- Q. Do you doubt -- based on your review of the design of
 Google's systems, the consent check on different servers, the
 separation of pseudonymous data, do you doubt that Google's
 design is there to separate GAIA ID from analytics data when
 swaa is off?
 - A. My understanding is that Google is attempting to separate the data. At the same time, that's at the downstream point.

 But at the same time, when the data is actually collected by Google, all of the data, as it comes in, Google knows exactly who that is at the time it's being taken and copied before even the consent check is done. And that, I think, is important to keep in mind.
 - MR. SANTACANA: Your Honor, I move to strike everything in that response beginning with the phrase "At the same time."
- THE COURT: Overruled. These questions are -21 overruled.

22 BY MR. SANTACANA:

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Q. Dr. Hochman, you were asked earlier if Google is able to reidentify the user using sWAA-off data. Do you recall that question?

A. Yes.

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- 2 | Q. If Google is able to, and you said absolutely. Do you
- 3 remember that?
- 4 **A.** Yes.
- 5 \ Q. You are not giving this jury the opinion that Google has
- 6 | ever, in fact, reidentified the user; right?
- 7 | A. In terms of has Google done that? I don't have -- I don't
- 8 say that Google has done that. Google says that they don't,
- 9 and that's where I have to leave it.
- 10 Q. You also said there is nothing technically preventing
- 11 Google from relinking all of this data together. Do you
- 12 remember saying that?
- 13 **A.** Yes.
- 14 Q. Now, in order to relink all of this data together, which
- 15 | you say is technically possible, would you agree with me that
- 16 | to do that, Google would have to change the way its systems
- 17 | work? That is not how they work now.
- 18 | A. Okay. So you're asking me to make a categorical statement
- 19 about how all Google systems work, which I haven't observed.
- 20 | So I'm not going to contradict you, but I'm not going to
- 21 | confirm your assertion either.
- 22 \ Q. Well, you made a categorical statement when you said that
- 23 | nothing is technically preventing Google from relinking all of
- 24 | this data. You remember saying that?
- 25 | A. Yes. The data, by its nature, by being rich data, full of

HOCHMAN - REDIRECT / MAO

- 1 identifiers and full of details about the person, lends itself
- to reidentification, and preventing reidentification is a very 2
- hard problem. And as a result, my opinion is that nothing 3
- stops Google from reidentifying it. 4
- But Google hasn't done it. You're just saying it's 5 Q.
- technologically possible. 6
- Well, I mean, I also observe that Google has a policy 7 Α.
- against doing it, and one has a policy because one is trying to 8
- prevent something from happening that could happen. If it was 9
- impossible, then there would be no need for a policy. They 10
- 11 would just -- it would never happen.
- MR. SANTACANA: I move to strike the answer as 12
- 13 nonresponsive, Your Honor.
- 14 THE COURT: Overruled.
- 15 BY MR. SANTACANA:
- 16 Dr. Hochman, you are not offering the opinion in the case,
- I want to be very clear, that Google has actually relinked 17
- sWAA-off data; right? 18
- I'm not offering the opinion that Google has relinked 19
- sWAA-off data with the GAIA data. 20
- 21 MR. SANTACANA: I have no further questions,
- Your Honor. 22

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- REDIRECT EXAMINATION
- BY MR. MAO: 24
- 25 Q. Good afternoon, Dr. Hochman. I will try to make this

1 | sWAA in 2018; is that correct?

- 2 A. Right.
- 3 Q. Okay. When you turned the WAA button off, did you think
- 4 | that Google would continue to collect and save and use your
- 5 data based on everything you were doing on these apps?
- 6 **A.** No.
- 7 | Q. Mr. Rodriguez, have you reviewed Google's privacy policy?
- 8 **A.** Yes.
- 9 **Q.** When was that?
- 10 A. So back in 2018, I would say.
- 11 | Q. And why were you reading the privacy policy in 2018?
- 12 A. So around that time frame I'd been hearing a lot about
- 13 Google saving a lot of information about people, so I looked --
- 14 I just went to look through the -- through my phone and just
- 15 | found some more information. And I was mainly worried about my
- 16 | location, so I found the privacy settings, and I went ahead and
- 17 turned off WAA.
- 18 | Q. So you were -- I'm just trying to make sure I understand
- 19 you.
- 20 | A. Sure.
- 21 Q. The reason you looked at the settings on your phone and
- 22 | this privacy policy from 2018 is, your initial concern was
- 23 | about location tracking?
- 24 | **A.** Right.
- 25 \ Q. And in doing that research and looking at the privacy